



made4net

CASE STUDY: WAREHOUSE MANAGEMENT

TEMPO BEVERAGES



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Niza Tal, Tempo Beverages Director of IT, on Made4net Warehouse Management System Software WarehouseExpert™

TEMPO BEVERAGES OPTIMIZES LOGISTICS OPERATIONS WITH WAREHOUSEEXPERT™

ABOUT TEMPO BEVERAGES

Tempo Beverages is the second leading beer & soft drink producer, distributor and exporter in Israel (partly held by Heineken). Tempo distributes well known international brands such as Pepsi, Heineken, San Benedetto, Murphy's, Affligem, Bacardi and more. Tempo also exports a variety of beer brands to the United States, Europe, the Far East and South Africa.

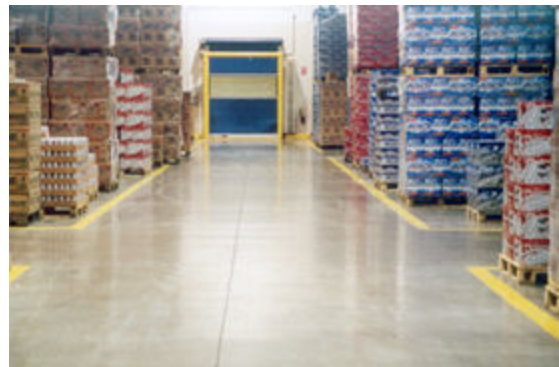


After acquiring a part of Barkan wineries, and consolidating the distribution operations into the central DC, Tempo engaged with Matrix IT – an Israeli software integration leader – in the implementation of WarehouseExpert™ at its central DC in Netanya.

THE TEMPO CHALLENGE

Tempo's rapid inventory turn around and the consolidation of the wine business with beer and soft drinks made its existing paper-based manual system cumbersome as volume increased in the company's CDC. The workers in charge of data collection filled numerous orders per day at a fast pace, which increased the risk of human error very early in the supply chain.

Tempo understood their business requires advanced code date management (Manufacturing /Expiration/Best Before Date), ensuring accurate flow of goods, and minimum loss of inventory.



MADE4NET'S SOLUTION

The implementation of WarehouseExpert™ was completed in a record-breaking of less than 2 months from signing of contract to going live. This extraordinarily speedy execution time is due to the simplicity of implementation and integration of the Made4net's software.

"We identified the need for a warehouse management system the minute we started thinking about consolidating our new wine business with the existing operations. It was quite clear that in order to consolidate the operations and distribution, it needs to be well managed." said Niza Tal, Tempo's Director of IT.

"Made4net's WarehouseExpert™ was the native choice for us due to the powerful and flexible functional capabilities on the one hand, and innovative technology on the other. From the minute we acquired Barkan Wineries, we knew we had very little time until the high season begins, and within 2 months from making the decision to go with Made4net, the system was up and running.", said Tal.

MADE4NET DELIVERED BENEFITS

Tempo improved business processes and enhanced productivity for an efficient warehouse management system, which led to further cost savings in the supply chain. Warehouse controllers can now focus more on inventory management concerns; worrying less about accuracy of data and physical stock.

Additionally, more accurate order information captured by Tempo's workers enables the company to better plan delivery routes to customers, thereby reducing transportation costs.



Additional benefits:

- Accuracy of inventory has increased significantly.
- A marked 20% increase in picking productivity – using the same resources that Tempo distributed beer and soft drinks, it is now also covering the business of wine.

Strict FEFO management – no more write offs on expired products.

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